

TRIVIUM PERFORMANCE

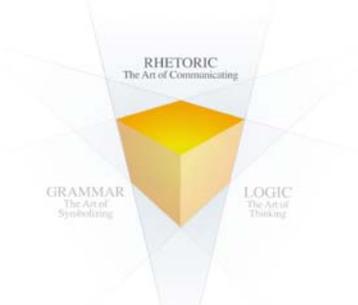
CORPORATE OVERVIEW

TRIVIUM *Think. Create. Communicate.*

Triv”i*um\,n. A Latin term meaning “the three ways” or “the three roads” forming the foundation of a medieval liberal arts education, that being, logic –the art of thinking, grammar –the art of symbolizing, and rhetoric –the art or ability to communicate that which is thought, symbolized and persuade others; – being a triple way, as it were, to eloquence. Trivium Performance, is a corporate communications consulting and professional development firm focused exclusively on helping executives and teams prepare, design and deliver winning communications.

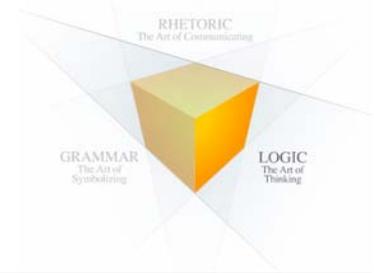
COMMUNICATION COACHING *Prepare. Design. Deliver.*

We offer executive, team and open enrollment programs. These programs are for **people that must make things happen** through actions by others. Participants will learn **our proprietary system** for preparing, delivering and getting better results from meetings, presentations and phone calls. Participants develop **increased awareness** of the entire communication dynamic. Our programs are intense and transforming. Expect multiple exercises, real-life scenarios, videotaping and personal coaching. Attendees develop the **skills and confidence** they need to engage, inspire and enlist their audiences.



MESSAGE CONSULTING *The Message Mission*

Project consulting to either assist **executives** that want objectivity and expertise in **preparation** for an important presentation or alternatively, a **team of executives** that want to break down the silos and obtain direction in creation of their corporate messaging (company and/or the products). A highly skilled message consultant will facilitate this all important project, bringing objectivity, guidance and proven expertise. We employ our proprietary, audience centric preparation process to help our clients craft their messages.



MARKETING & DESIGN *Positioning. Packaging. Promotion.*

Serving as the ‘architect’ for our clients, **we work closely with the graphic design team** and the client to make sure the entire presentation package meets your needs and most importantly, the needs of our target audience. Our **Marketing & Design Process** includes a **Platform Overview** to determine the best software to employ, **Message Conversion**, the transformation of the speaker notes into a visual storyboard, **Design Execution**, working closely with both the client and the design team to develop the perfect presentation package. Lastly, we’ll help you **create a robust marketing campaign** to compliment and promote your products.



SPEAKING ENGAGEMENTS *Engage. Educate. Inspire.*

Scott Hays is a seasoned professional with over 30 years in sales, corporation education, project consulting and performance coaching. A corporate educator, he showcases knowledge, empathy and moxie in his efforts to help **your team consistently perform at their highest level**. Scotts’ messages hit home with poignant, true life stories of challenges and triumphs, mistakes made and lessons learned. A former All-Conference football player at The College of William and Mary turned corporate communication coach, he will engage, educate and inspire your team to **take personal responsibility** for being better. Available for keynotes, breakouts, and half-day programs.



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www.triviumperformance.com

866.575.6763

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